Before the Federal Communications Commission Washington, D.C. 20554

In the Matter of)
Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities) CG Docket No. 03-123
E911 Requirements for IP-Enabled Service Providers) WC Docket No. 05-196
Internet-Based Telecommunications Relay Service Numbering) WC Docket No. 10-191
Sorenson Communications, Inc. Petition for Reconsideration and Clarification)))

ORDER ON RECONSIDERATION

Adopted: November 15, 2012 Released: November 16, 2012

By the Commission:

I. INTRODUCTION

1. In this Order, we grant in part a petition for reconsideration and clarification of the Commission's *iTRS Toll Free Order*, ¹ filed by Sorenson Communications, Inc. (Sorenson). ² In that *Order*, the Commission adopted rules to improve assignment of telephone numbers associated with Internet-based Telecommunications Relay Service (iTRS). ³ For the reasons set forth below, the Commission grants Sorenson's Petition with respect to certain user notification requirements and denies the remainder of the Petition.

¹ Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities, E911 Requirements for IP-Enabled Service Providers, Internet-Based Telecommunications Relay Service Numbering, CSDVRS, LLC Petition for Expedited Reconsideration, TDI Coalition Petition for Emergency Stay, TDI Coalition Request for Return to the Status Quo Ante, CG Docket No. 03-123, WC Docket No. 05-196, WC Docket No. 10-191, Report and Order, 26 FCC Rcd 11779 (2011) (iTRS Toll Free Order or Order).

² Sorenson Communications, Inc. Petition for Reconsideration and Clarification, CG Docket No. 03-123, WC Docket No. 05-196, WC Docket No. 10-191 (filed Oct. 27, 2011) (Petition).

³ The iTRS toll free rules specifically address Video Relay Service (VRS), which allows individuals with hearing and speech disabilities to communicate using sign language through video equipment, and IP Relay, which allows these individuals to communicate in text using an Internet Protocol-enabled device via the Internet.

II. BACKGROUND

- 2. Prior to 2008, there was no uniform numbering system for iTRS services; some iTRS users were reached via an IP address, while others were reached via toll free numbers. Because iTRS providers did not share their databases, the lack of standardized numbering hindered calls between people using different iTRS services. The widespread use of toll free numbers created additional competitive concerns because the users could not take their telephone numbers with them if they switched providers.
- 3. To address these concerns, beginning in 2008 the Commission adopted a series of orders that discouraged iTRS providers from issuing toll free numbers to their users. Ultimately, in the *iTRS Toll Free Order*, the Commission prohibited iTRS providers from issuing toll free numbers, requiring them instead to issue only geographically appropriate, ten-digit, North American Numbering Plan (NANP) telephone numbers. The Commission took this action because, in addition to the competitive concerns described above, the routine issuance of toll free numbers confused iTRS users, undermined the Commission's number conservation policy, increased costs to the TRS Fund, and potentially hindered responses to 911 calls.
- 4. Historically, when an iTRS user had a toll free number, the iTRS provider was the subscriber of record for that number; the user did not have a direct relationship with the toll free service provider. Under the rules the Commission adopted in the *iTRS Toll Free Order*, however, the iTRS user must be the toll free service provider's subscriber of record and must pay for the toll free subscription. The *Order* requires iTRS providers to facilitate this transition in various ways, notably by ensuring that iTRS users' toll free numbers are properly mapped in the TRS Numbering Directory (the numbering database used for iTRS services) and by explaining to

⁴ See Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities; E911 Requirements for IP-Enabled Service Providers, CG Docket No. 03-123; WC Docket No. 05-196, Report and Order and Further Notice of Proposed Rulemaking, 23 FCC Rcd 11591, 11594, paras. 4-6 (2008) (First Internet-Based TRS Order).

⁵ See id.

⁶ See id. at 11606-07, paras. 34-35.

⁷ See iTRS Toll Free Order, 26 FCC Rcd at 11781-82, paras. 5-6.

⁸ *Id.* at 11784-86, paras. 12-16. For ease of reference, in this Order, geographically appropriate ten-digit numbers that are linked to the NANP are sometimes referred to as "local numbers."

⁹ *Id.* at 11783-84, para. 10. As the Commission explained in the *iTRS Toll Free Notice*, when an iTRS user is issued both a local number and a toll free number but routinely uses the latter, he or she may give a 911 call taker the toll free number when asked for a callback number. In this situation, the callback number the user provides will not match the number displayed on the call taker's screen, which is the user's local number. This discrepancy could cause confusion and, in turn, affect critical response time. *Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities; E911 Requirements for IP-Enabled Service Providers; Internet-Based <i>Telecommunications Relay Service Numbering*, CG Docket No. 03-123; WC Docket No. 05-196, WC Docket No. 10-191, Notice of Proposed Rulemaking, 25 FCC Rcd 13767, 13774, para. 13 (2010) (*iTRS Toll Free Notice*).

¹⁰ A toll free service provider is defined, in the SMS/800 tariff, as "a telecommunications company that offers toll-free services to subscribers; A toll-free Service Provider may be an Interexchange Carrier or a Local Exchange Carrier." FCC Tariff No. 1, 800 Service Management Systems (SMS/800) Functions at 46, Sec. 2.7 (available at http://www.sms800.com/Controls/NAC/Tariff.aspx) (last visited Nov. 15, 2012).

¹¹ iTRS Toll Free Order, 26 FCC Rcd at 11784-88, paras. 12-21; 47 C.F.R. § 64.611(e)(2).

users how they may keep or acquire a toll free number.¹² The *Order* established a one-year transition period for iTRS providers to implement the new rules; the transition period ends on November 21, 2012.¹³

5. In October 2011, Sorenson filed a petition seeking reconsideration and clarification of specific aspects of the *iTRS Toll Free Order*. Sorenson challenges aspects of the database mapping requirement and the customer notification requirement. No party opposed Sorenson's Petition, and one party—Hamilton Relay—filed in support. Sorenson's Petition, and one party—Hamilton Relay—filed in support.

III. DISCUSSION

A. Database Mapping

- 6. The *iTRS Toll Free Order* requires iTRS providers to ensure that when an iTRS subscriber obtains a toll free number, that toll free number is properly mapped to that subscriber's NANP geographic number in the TRS Numbering Directory. The user's toll free number must be associated with the same Uniform Resource Identifier (URI) as that user's geographically appropriate NANP number in the TRS Numbering Directory. The user's geographically appropriate NANP number in the TRS Numbering Directory.
- 7. Sorenson asks the Commission to reconsider this requirement, arguing that iTRS providers should not be required to map an iTRS user's toll free number to the user's URI in the TRS Numbering Directory. Sorenson claims that, because iTRS providers will no longer provision toll free numbers under the new rules, they will be unable to ensure that the information they receive about a number is accurate. Sorenson also claims that it will be unable to identify potential mistakes or changes when mapping a toll free number to the user's URI, such as if a

¹² iTRS Toll Free Order, 26 FCC Rcd at 11789-90, 11791-92, paras. 25-27, 32-35.

¹³ *Id.* at 11790, paras. 28-29.

¹⁴ No party challenged the decision to prevent iTRS providers from supplying subscribers with toll free numbers

¹⁵ Hamilton Relay, Inc. Reply Comments, WC Docket No. 10-191 (filed Feb. 3, 2012); *see also* Sorenson Communications Inc., Reply in Support of Petition for Reconsideration and Clarification, CG Docket No. 03-123, WC Docket No. 05-196, WC Docket No. 10-191 (filed Feb. 1, 2012) (noting the absence of any opposition to its Petition in the record). Staff of the Wireline Competition Bureau, the Consumer and Governmental Affairs Bureau, and the Office of Managing Director also met with several iTRS providers to discuss concerns about the rules. *See* Letter from Charles Breckinridge, Counsel to Sorenson Communications, Inc. to Marlene H. Dortch, Secretary, FCC, CG Docket No. 03-123, WC Docket 05-196, WC Docket No. 10-191 (filed Dec. 4, 2011) (Sorenson Dec. 4, 2011 *Ex Parte* Letter).

¹⁶ *iTRS Toll Free Order*, 26 FCC Rcd 11789, para. 25; *see also* 47 C.F.R. § 64.613(a)(3). An iTRS user may obtain a toll free number from a toll free service provider or from a Responsible Organization, or RespOrg. The Commission defines a RespOrg as "[t]he entity chosen by a toll free subscriber to manage and administer the appropriate records in the toll free Service Management System for the toll free subscriber." 47 C.F.R. § 52.101(b). A single entity may be both a RespOrg and a toll free service provider, but that is not always the case. Thus, it is possible that an iTRS user who contracts with a RespOrg to obtain a toll free number may obtain toll free service from a different entity.

¹⁷ iTRS Toll Free Order, 26 FCC Rcd 11789-90, paras. 25-27.

¹⁸ Petition at 4.

¹⁹ *Id.* at 5 ("[I]f it does not issue the toll free numbers, there is no way for Sorenson to know if the information it receives from users about those numbers is accurate—and accordingly no way for it to identify 'potential mistake[s]."").

user chooses to disconnect a toll free number and does not notify the iTRS provider.²⁰ Sorenson further claims that mistakes in mapping will result in call failures due to database errors, and that the rules may enable fraud and spoofing by iTRS users.²¹ Sorenson argues that the Commission should consider alternative approaches. Specifically, Sorenson proposes that the Commission either (1) sever any connection between an iTRS user's toll free number and the TRS Numbering Directory, or (2) require another entity (not the iTRS provider) to verify that the toll free numbers and mappings are valid.²²

- 8. We deny Sorenson's Petition in this respect and decline to reconsider the database mapping requirements in the *iTRS Toll Free Order*. We do not find that Sorenson's concerns about linking a toll free number to an iTRS user's URI in the TRS Numbering Directory warrant a change to the current rules; nor do we find that Sorenson's proposed alternatives constitute a better approach.
- 9. As an initial matter, we note that the Commission addressed Sorenson's concerns about database accuracy in the *iTRS Toll Free Order*. Sorenson raised the issue in its comments on the *iTRS Toll Free Notice*, and the Commission responded in the *Order*, saying, "If Sorenson expects such errors to occur, it—and all other iTRS providers—may notify the iTRS user of the potential mistake and make several verifications of the toll free number to ensure correctness." Sorenson argues in its Petition that, notwithstanding the language in the *Order*, Sorenson will have no way to verify whether the information it receives from its users about toll free numbers is accurate. We continue to believe, however, that iTRS providers do have ways to verify that toll free numbers have been mapped accurately, including by simply calling a toll free number to ensure that the call is delivered to the user. We do not believe that verifying database accuracy will be an overly burdensome task for providers because we expect that the number of iTRS users who choose to maintain or obtain toll free numbers under the new rules will be small. Most iTRS users will choose to relinquish their toll free numbers rather than pay for them. Thus, we expect that only a small number of iTRS users will require their iTRS provider to input a toll free number into the TRS Numbering Directory.
- 10. Second, the mapping requirement is essential in order to ensure that deaf and hard-of-hearing users' access to and use of toll free numbers are functionally equivalent to hearing users' access to and use of toll free numbers.²⁴ Sorenson's suggestion that the

²³ *iTRS Toll Free Order*. 26 FCC Rcd at 11786-87, para. 17, n.56.

²⁰ *Id.* ("Over time, some users might voluntarily choose to stop using a particular toll free number, while others might lose the right due to non-payment or other issues—but in either event, there is no process in place for the iTRS provider to be made aware of the change in status of the number.").

²¹ See Petition at 6. Sorenson offers a scenario in which an iTRS user could, for example, supply a provider with a toll free number actually assigned to a credit counseling organization with no relationship to the user. When other iTRS users attempt to reach that credit counseling organization by dialing its toll free number, the call would be misrouted to the user who falsely claimed it and the user could pose as a credit counselor and obtain sensitive information. *Id.*

²² Id. at 7-9.

²⁴ Section 225, as amended by Section 103(a) of the Twenty First Century Communications and Video Accessibility Act of 2010, defines TRS as "telephone transmission services that provide the ability for an individual who is deaf, hard of hearing, deaf-blind, or who has a speech disability to engage in communication by wire or radio with one or more individuals, in a manner that is functionally equivalent to the ability of a hearing individual who does not have a speech disability to communicate using voice communication services by wire or radio." 47 U.S.C. § 225(b)(1) (2010).

Commission eliminate the requirement entirely and keep toll free numbers out of the TRS Numbering Directory would undermine this goal. Information in the TRS Numbering Directory is used to route NANP-dialed calls both between deaf and hearing persons via a relay service and also directly between two deaf persons without the intervention of a relay service (point-to-point calls). As Sorenson acknowledges, its proposed approach would make point-to-point video calls to toll free numbers impossible, so that a deaf person could not call another deaf person's toll free number directly. The Commission has previously emphasized the importance of point-to-point video calling to iTRS users, and we decline to restrict that functionality in this manner.

- 11. Third, the responsibility for ensuring accurate database mapping should lie with the iTRS provider because it serves as the registered service provider to its customers, and thus is already responsible for entering its customers' information into the TRS Numbering Directory. Shifting the responsibility to another party, as Sorenson proposes, is undesirable because under both the Commission's rules and the directory access parameters set up by the database administrator, only iTRS providers may enter and change directory records, and only an individual's default provider may enter and change information for that individual. Moreover, shifting responsibility to a third party with no access to the TRS Numbering Directory and no relationship with the user would likely increase, not decrease, the chance of database errors.
- 12. Finally, we find that Sorenson's concerns about fraud and spoofing are overstated.³⁰ As noted above, we expect the number of iTRS users who choose to retain, and pay for, toll free numbers to be small. Furthermore, the nature of iTRS services makes them poor vehicles for fraud and spoofing. Any iTRS user who tried to spoof a toll free number would

²⁵ See Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities; E911 Requirements for IP-Enabled Service Providers, CG Docket No. 03-123, WC Docket No. 05-196, Second Report and Order and Order on Reconsideration, 24 FCC Rcd 791, 820–22, paras. 64-68 (2008) (Second Internet-based TRS Order) (discussing point-to-point calling); see also Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities; E911 Requirements for IP-Enabled Service Providers, CG Docket No. 03-123, CC Docket No. 98-67, WC Docket No. 05-196, Order 24 FCC Rcd 14342 (WCB/CGB 2009) (waiving the requirement that any toll free number retained or acquired by an iTRS user must be directed to the user's local number in the Service Management System (SMS)/800 database due to concerns that certain point-to-point calls would not be completed).

²⁶ Petition at 7-8.

²⁷ See Second Internet-based TRS Order, 24 FCC Rcd at 820-21, para. 65 ("While point-to-point calls between VRS users are not relay calls, and thus are not compensable from the Fund, they do constitute an important form of communication for many VRS users, and any loss of such basic functionality is simply not acceptable.").

²⁸ See 47 C.F.R § 64.613(a)(4) ("Only the TRS Numbering Administrator and Internet-based TRS providers may access the TRS Numbering Directory."). The Commission has waived this rule for the limited purpose of allowing the current TRS Fund Administrator, Rolka Loube Saltzer Associates, "read-only" access to the TRS Numbering Directory to ensure that calls submitted for payment are legitimate calls from registered users. See Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities, Structure and Practices of the Video Relay Service Program, E911 Requirements for IP-Enabled Service Providers, Internet-Based Telecommunications Relay Service Numbering, CG Docket No. 03-123, CG Docket No. 10-51, WC Docket No. 05-196, WC Docket No. 10-191, Order, 27 FCC Rcd 6206 (2012).

²⁹ 47 C.F.R § 64.611(c)(1)(i)-(iii).

³⁰ See supra note 21.

necessarily have it linked to both his ten-digit number and his IP address, making it relatively traceable (unlike conventional PSTN spoofing scenarios), and thus an unlikely choice for perpetrating fraud. VRS is particularly well-protected: if a VRS user dialed a spoofed toll free number that had made its way into the TRS Numbering Directory, the VRS provider would identify the call as a point-to-point call between two deaf users, and the caller would end up face to face with the perpetrator. We therefore believe that the rules are unlikely to facilitate or lead to widespread fraud and spoofing schemes by iTRS users.³¹

13. For these reasons, the Commission denies Sorenson's request for reconsideration of the database mapping requirements. We also deny Sorenson's request for "clarification that the Commission is aware of the problems that may result from the approach reflected in the Order and will not hold iTRS providers responsible for such problems over which they have no control." As we have explained, we disagree that providers have "no control" over the information about toll free numbers in the TRS Numbering Directory, and the Commission has rejected claims that iTRS providers lack the ability to verify the accuracy of toll free numbers. Thus, we reiterate that iTRS providers must take reasonable measures to ensure the completeness and accuracy of their users' records in the TRS Numbering Directory.

B. Customer Notification

- 14. The *iTRS Toll Free Order* requires iTRS providers to include, in any promotional materials addressing numbering or E911 services, information about (1) the process by which an iTRS user may acquire a toll free number or transfer control of a toll free number from a VRS or IP Relay provider to the user; and (2) the process by which a user may request that the toll free number be linked to his or her ten-digit telephone number in the TRS Numbering Directory (by their iTRS provider).³⁴ The information provided must include contact information for toll free service providers.³⁵
- 15. Sorenson requests reconsideration or clarification of the customer notification requirements in three respects. First, Sorenson argues that the notification requirements are unnecessarily burdensome, and that the volume of information that they would have to provide under the rule would fill more than 100,000 additional pages of printed materials annually and would overwhelm users. Sorenson proposes instead that it provide detailed information on its website and simply provide a link to that information in any promotional materials. Second, Sorenson asks the Commission to clarify that iTRS providers may satisfy the toll free service

³³ See supra para. 9.

³¹ Our decision here rests on two predictive judgments: that verifying the accuracy of the iTRS Directory with respect to toll free numbers will not be unduly burdensome on iTRS providers and that fraud and spoofing will not become major problems. We note that if either of our predictive judgments turn out incorrect, we remain free to consider alternative solutions to address these issues while ensuring the continuing integrity of point-to-point calls between iTRS users.

³² *Id.* at 2.

³⁴ *iTRS Toll Free Order*, 26 FCC Rcd at 11792, para. 34; 47 C.F.R. § 64.611(g)(1)(v), (vi).

³⁵ iTRS Toll Free Order, 26 FCC Rcd at 11792, para. 34.

³⁶ Petition at 10.

³⁷ *Id.*; see also Sorenson Dec. 4, 2011 *Ex Parte* Letter at 2 ("The industry participants agree that such information should be made available to iTRS users, but that it would be far less burdensome and far more effective if it were posted on providers' websites.").

provider contact information requirement by linking to the Commission's web site.³⁸ Finally, Sorenson asks the Commission to limit the customer notification requirements to the one-year transition period.³⁹ We clarify the *iTRS Toll Free Order* in response to Sorenson's first and second requests, and we deny Sorenson's third request.

- 16. We find that a streamlined approach to the customer notification requirements is consistent both with the purposes of the *iTRS Toll Free Order* and with the Commission's general preference for minimizing the burdens of disclosure requirements where possible. We therefore clarify that an iTRS provider may comply with section 64.611(g)(1)(v) and (vi) of the Commission's rules by including on its website a clear description of how a user may acquire a toll free number or transfer control of a toll free number from a VRS or IP Relay provider to the user and the process by which a user may request that the toll free number be linked to his or her ten-digit telephone number in the TRS Numbering Directory. In its promotional materials, the provider may simply provide a link to this information on the provider's website. This approach will ensure that deaf and hard-of-hearing users who want to acquire or retain a toll free number can easily find the information they need to do so, while at the same time alleviating Sorenson's concern about the burden on providers.
- 17. We also clarify the *iTRS Toll Free Order* with respect to toll free service provider contact information. An iTRS provider may satisfy the requirement that it provide contact information by linking to the list of toll free service providers maintained on the 800 Service Management System (SMS/800) web-site. The Commission's Consumer and Governmental Affairs Bureau has produced an American Sign Language video explaining the *iTRS Toll Free Order*, and the accompanying text directs iTRS users to the SMS/800 web-site's list of toll free service providers, which provides the most up-to-date information. Given that the Commission itself directs deaf and hard-of-hearing consumers to the SMS/800 website for toll free service provider information, we find that it is reasonable to allow iTRS providers to do the same.
- 18. Finally, we deny Sorenson's request to establish a one-year end date for the customer notification requirements. At the end of the one-year transition period established in the *Order*, iTRS users will still be able to subscribe to toll free numbers and have them entered into

³⁸ Petition at 12-13; see also Sorenson Dec. 4, 2011 Ex Parte Letter at 3.

³⁹ Petition at 13; see also Hamilton Reply at 4; Sorenson Dec. 4, 2011 Ex Parte Letter at 3.

⁴⁰ See, e.g., Petition at 11 (contrasting the iTRS notification requirements with, *inter alia*, the decision in the *Preserving the Open Internet* proceeding that directing customers to a web address would satisfy the requirement that providers disclose network management practices and other information at the point of sale); *FCC Enforcement Bureau and Office of General Counsel Issue Advisory Guidance for Compliance with Open Internet Transparency Rule*, Public Notice, GN Docket No. 09-191, WC Docket No. 07-52, 26 FCC Rcd 9411 (2011). We note that the Commission's customer notification requirements were approved by the Office of Management and Budget. *See Wireline Competition Bureau Announces Effective Date for Internet-Based Telecommunications Relay Service Numbering Rules and Beginning of Transition Notice*, Public Notice, WC Docket No. 10-191, CG Docket No. 03-123, 26 FCC Rcd 16073 (2011); *see also* 76 FR 72124 (Nov. 22, 2011).

⁴¹ 47 C.F.R. § 64.611(g)(1)(v), (vi); see also iTRS Toll Free Order, 26 FCC Rcd at 11791-92, paras. 31-35.

⁴² See iTRS Toll Free Order, 26 FCC Rcd at 11792, para. 34 ("The notification must include contact information for toll free service providers so that users may easily access necessary information.").

⁴³ Use of Toll Free Numbers for Video and IP Relay, FCC Encyclopedia, http://www.fcc.gov/encyclopedia/use-toll-free-numbers-video-and-ip-relay-service (last visited Nov. 15, 2012); *see also* http://www.sms800.com/Controls/NAC/Serviceprovider.aspx (last visited Nov. 15, 2012).

the TRS Numbering Directory. Moreover, with the modified requirements set forth herein, we have significantly reduced the burden of providing such notice.

IV. PROCEDURAL MATTERS

A. Paperwork Reduction Act

19. This Order on Reconsideration does not contain new or modified information collection requirements subject to the Paperwork Reduction Act of 1995 (PRA), Public Law No. 104-13. In addition, therefore, it does not contain any new or modified information collection burden for small business concerns with fewer than 25 employees, pursuant to the Small Business Paperwork Relief Act of 2002, Public Law 107-198, *see* 44 U.S.C. § 3506(c)(4).

B. Congressional Review Act

20. The rules previously adopted in the *iTRS Toll Free Order* were submitted to Congress and the Government Accountability Office pursuant to the Congressional Review Act⁴⁴ and remain unchanged by this Order on Reconsideration.

V. ORDERING CLAUSES

- 21. Accordingly, IT IS ORDERED, pursuant to the authority contained in sections 1, 4(i), 225, 251(e), 255, and 405 of the Communications Act of 1934, as amended, 47 U.S.C. §§ 151, 154(i), 225, 251(e), 255, 405, and sections 1.1 and 1.429 of the Commission's rules, 47 C.F.R. §§ 1.1, 1.429, that this Order on Reconsideration IS ADOPTED, effective thirty (30) days after publication of the text or summary thereof in the Federal Register.
- 22. IT IS FURTHER ORDERED, pursuant to the authority contained in section 405 of the Communications Act of 1934, as amended, 47 U.S.C. § 405, and section 1.429 of the Commission's rules, 47 C.F.R. § 1.429, that the Petition for Reconsideration and Clarification filed by Sorenson Communications, Inc. on October 27, 2011 IS GRANTED to the extent described herein and is otherwise DENIED.

FEDERAL COMMUNICATIONS COMMISSION

Marlene H. Dortch Secretary

⁴⁴ See 5 U.S.C. § 801(a)(1)(A).